

2017 ANNUAL REPORT



HOME SUITE
HOPE

Better Futures

Working with You to Help Halton's Homeless. One Family at a Time.

YOUR INVESTMENT IS POWERFUL: DONOR IMPACT 2017

Before:

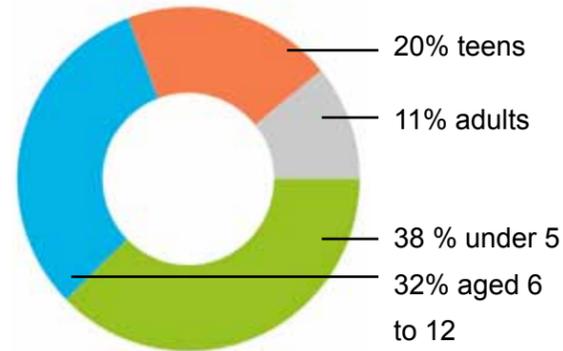


were homeless or in shelters

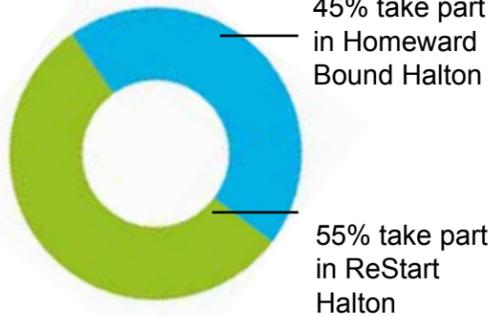


lived in their car, slept in the street, or on someone's couch

Our Families:



Now:



of parents are employed, upgraded their education, retrained or increased their income



We housed 113 people in 2017



kids have access to our Kids Zone, art, drama and early childhood education programs



In future years, and with your help, there will be no waiting list



FOREWORD

2017 saw a year of turmoil in the housing market and a desperate need for affordable housing for Halton's poorest. As more families struggled to make ends meet, we saw a growing need for our services.

True to our mission we continued to offer a safe harbour in which homeless parents and their children reach their potential and begin productive, independent and healthy lives.

And, in these challenging times, we found much to celebrate. We saw incredible transformations in the lives of families whose futures are now changed for the better. We witnessed parents go from homelessness to earning above the median wage, and from relying on rent subsidies to being able to pay market rent. Nearly 100% of the parents who entered our programs either progressed to external education or secured a paid job.

Through our programs and the help of individuals like you, more than 110 people were supported by our transitional housing, education, skills development and support programs in 2017, the vast majority being referred to us from emergency shelters.

We introduced a new event to our community — Sleep in Your Car — to raise awareness and money to fight homelessness. The community raised over \$115,000 to help families break the cycle of poverty with Sleep in Your Car in 2017. Watch how this event grows in future years with your help.

These achievements are not just ours to celebrate. They are yours.

It has been a huge privilege to lead an organization determined to help more families achieve life beyond poverty.

Thank you!



~Michelle Pommells, President and CEO: 2014 to May 2018

Michelle led Home Suite Hope with determination and commitment since joining our organization in 2014. She has been a voracious advocate and champion for the homeless. The launch of Homeward Bound Halton and the inaugural Sleep In Your Car fundraiser are just two of Michelle's contributions to HSH's success. We are grateful to Michelle and wish her well for her personal and professional future.

MEET ALISON

Learning to Fish



It wasn't long ago that Alison found herself alone, pregnant and living in a women's shelter. Today, she and her three-year-old son are living in a small two bedroom apartment, subsidized through Home Suite Hope's ReStart Halton program, and life is looking hopeful.

ReStart Halton provides struggling single parent families with up to two years of rent relief and social supports. The housing subsidy gives them the time they need to take control of their lives and focus on overcoming life's obstacles. Home Suite Hope helps our families move from insecurity and uncertainty to a stable home life and financial independence.



Some people come to us almost broken and desperate. Not Alison. She was on fire. She wanted to turn things around. I saw all the qualities we look for in a Homeward Bound Halton candidate: smart, hard-working and determined. There are no shortcuts in this program. You need to be strong and focused. That's definitely Alison!

~Catherine Lucasan, Program Coordinator



Due to Alison's unique situation she has been accepted into the Homeward Bound Halton program and is set to start her classes in September. This means she can commit to her education and more importantly, provide a better life for her son.

Homeward Bound Halton is a four-year housing and education program designed exclusively for single mothers. It gives women like Alison a hand up by going to college to pursue a new career so they can better provide for their families. The program provides all the supports a single mother needs to return to school full-time. This includes a two-year college scholarship, rent support, an internship and assistance with their job search following graduation. Also, mentorship from community volunteers and support from our professional program team.

Home Suite Hope's ReStart Halton and Homeward Bound Halton programs are challenging, and take hard work and commitment. There will be times of tears and moments where it all seems like too much. But through it all, Home Suite Hope will be there to support our families. **Our door is always open.**



Make the best use of the program. Make something of yourself. What's that saying— if you give a man a fish, you feed him for a day, but if you teach him to fish, you feed him for life. I want to learn to fish and teach my son.

~Alison, Home Suite Hope Program Participant



AN ENVIRONMENT OF FUN AND COMMUNITY

Hope 4 Holidays Christmas Dinner: A Time for Giving

At Home Suite Hope's annual Hope 4 Holiday's potluck, we bring together all our program families for a celebration of the season and chance to connect. The **Oakville Fire Department** also attends and graciously donates gifts, distributed by none other than Santa himself!

It's a highlight of the year for the families and for the HSH team.

This year, the celebration was taken an extra step further by **Harvest Bible Chapel Oakville**. Their hospitality team not only donated, but also fully prepared a wonderful holiday dinner with all the trimmings.

We are so thankful to our community partners who ensure that our families are not forgotten during the holidays.

Blue Jays Game: An Opportunity for Fun

Home Suite Hope program families were given the V.I.P treatment at the Rogers Centre. **Sonnet Insurance** and the **Jays Care Foundation** generously donated tickets and a private suite with food, Blue Jay's hats, popcorn and toys for the children. For many of the

families, this was their first time going to a baseball game ever! It was an exciting night from beginning to end as the Blue Jays closed the night with a 3-4 win over the Boston Red Sox!

“ We were so thankful for the opportunity to partner with Home Suite Hope this year and are excited to provide more dinners for them in the future! ”

~Keith Burton, Hospitality Coordinator, at Harvest Bible Chapel Oakville

Hope 4 Holiday's Santa visit from the Oakville Fire Department



Blueberry Fields: Sowing Seeds of Hope

Who knew three years ago that an undeveloped piece of land behind a shopping centre would one day become a source of healthy vegetables, fruit and - most importantly - hope, to the families of Home Suite Hope.

Blueberry Fields began as an idea between the owners of the **Upper Oakville Shopping Centre** and Site Superintendent **Ken Stockstill**. In 2016 it became a bountiful reality with 16 beds planted with everything from beets, to lettuce, onions, bok choy, and rhubarb.

Today, aided by community volunteers and corporate groups, Ken devotes countless hours to ensure that fresh produce is grown and harvested to help feed the families in Home Suite Hope's programs; fresh, organically grown vegetables and fruit that is scarcely available at local food banks.

Blueberry Fields is a labour of love for Ken and Upper Oakville Shopping Centre, and for those that volunteer, a restorative and fulfilling way to give back to the community. The beauty of the garden lies in the abundant, colourful produce and happy sunflowers each season. The power of the garden lies in its ability to feed, nourish, and bring a community together to create something wonderful and truly effective.

We are grateful for Blueberry Fields and grateful to those volunteers who keep this garden growing with their work and donations of supplies.

Please help keep the power of the garden strong in 2018. Volunteer. Donate. It all helps!

MacLachlan College,
at Blueberry Fields



Ken Stockstill, at Blueberry Fields



OUR FINANCES

Home Suite Hope experienced another successful financial year, continuing a three year positive trend. Our organization supported more families than in any other year to date. More parents and children can be helped with every dollar invested in our work. We were fortunate to be able to create an endowment fund in 2017 which we plan to grow. Not just today, but in years to come.

Balance Sheet

For fiscal year ending December 31, 2017

	2017	2016
ASSET		
Current assets		
Cash	359,035	431,575
Guaranteed investment certificate	50,000	-
Accounts receivable	36,731	27,337
Other current assets	9,547	8,929
	<u>455,313</u>	<u>467,841</u>
Oakville Community Foundation Pooled Fund	414,827	362,329
Fixed assets	20,811	-
Intangible assets	-	2,291
Total assets	<u>890,951</u>	<u>832,461</u>
LIABILITIES & EQUITY		
Liabilities		
Current liabilities		
Accounts payable & accruals	27,340	39,611
Total liabilities	<u>27,340</u>	<u>39,611</u>
Equity		
Invested in capital assets	20,811	2,291
Internally restricted	357,400	350,000
Unrestricted fund	485,400	440,559
Total equity	<u>863,611</u>	<u>792,850</u>
Total liabilities & equity	<u>890,951</u>	<u>832,461</u>

To reduce our environmental footprint and paper consumption, we have made our audited financial statements available on our website.

Statement of Operations

Statement of Operations

	2017	2016
INCOME		
Grants	482,081	579,329
Donations	130,815	168,102
Sponsorship	41,500	31,576
Fundraising	101,722	73,505
Other	35,084	15,331
Total income	<u>791,202</u>	<u>867,843</u>
EXPENSES		
Fundraising	28,916	50,116
Wages and benefits	136,163	171,299
Office and general	29,935	29,985
Non recoverable sales tax	5,495	4,741
Insurance	1,328	1,415
Participant support	237,279	212,557
Household expense	272,829	202,284
Professional fees	32,119	30,454
Volunteer program	2,297	4,121
Amortization	4,605	8,571
Total expenses	<u>750,966</u>	<u>715,543</u>
Net income	<u>40,236</u>	<u>152,300</u>



THANK YOU

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hank you to all our donors, sponsors, friends and supporters who have given so generously to Home Suite Hope this past fiscal year. Your commitment to our programs through donations, grants and fundraisers such as Sleep In Your Car supports our families who are experiencing homelessness. Every person who comes to Home Suite Hope has a unique story, and your gifts help them create a better future.

Partners (gifts of \$50,000 and greater)



Donors

We would like to warmly thank all of our donors and sponsors who have made generous gifts to support our programs and services in 2017. All gifts make a difference and are put to good use. A special thanks to the following individuals and organizations who contributed over \$1,000. We are profoundly grateful to our multi-year donors, **in orange font**, who continue their investment in our families to create lasting change.

Angela Bruce Chapter
IODE

Aqueduct Foundation

Lee-Anne Arkell

The Harold E. Ballard
Foundation

Mark & Vanessa Barr

BayFair Fund, a fund held
within the Oakville Community
Foundation

Anonymous

Donald Belovich

Benefaction

Bob Fleck Creative

Michael Bowick &
Joanne Peters

Braam's

Buck Productions

Rob Burton

Carpet Warehouse

The Charis Foundation

John & Hilary Clements

June & Ian Cockwell, A fund held
within the Oakville Community
Foundation

Robin Collins

Adrian Coote, a fund held within
the Oakville Community
Foundation

First Canadian Title

Lisa Garland

Greater Toronto Apartment
Association

Ian Halford

Halton County Law
Association

Glen & Ann Herring

William Holmes

Imperial Sign Finance

Limited

Tracy Kodama

Peter Kolisnyk

KwikKopy Printing

Felina Lee

Neil Lester

The Meeting House Church
Family

Media Rez

The Catherine & Maxwell Meighen
Foundation

Muldoon's Coffee

Oakville Newcomers
Club

Oakville Community
Foundation

Oakville Infiniti

Jodie Pappas

Steven Peros

Michelle Pommells

Pusateri's Oakville
Limited

RBC Foundation,
Burlington

RBC Foundation

SB Partners

Service Canada

Michael Shaen

Sheridan College -
Trafalgar Campus

Lisa & Paul Somers

The Taylor Group

Waugh Family Institute

Williams Wilson Sherport
Foundation

Zonta Club

Office Renovation



A very special thank you to our former board member and volunteer, Steven Peros, and the following companies for donating their time, labour and products to our main office renovation. Our newly designed space has private offices for consultations and an open area with a kitchen where we can host workshops for our program participants.

Thank you to:

Central Erin Property
Management

Design Quorum Initiative

Adams Electrical Service

Airway Systems

Appliance Canada

Bill Vaughan

Braam's Kitchen
Cabinets

Carpet Warehouse

Dan Roberts

Imperial Sign Finance

Limited

It's the Right Move

LPI Plumbing

Oakville Glass & Mirror

Rona

Taylor Group

Trim Carpenter Supply

Board Members 2017

Peter Kolisnyk, Chair

Sharon Wingfelder, Vice Chair

Catherine Meagher, Board
Secretary

Lisa Garland, Treasurer

Natalie Jamison

Rosemary McNeely
Bill Perras

Aarani Stoneham

Greg Pellett

Richard White

Industry Council Members

Michael Shaen, Co-Chair

Sharon Wingfelder, Co-Chair

Vanessa Barr

Mark Barr

Greg Belanger

Anita Booth

June Cockwell

Jodie Guilmette

Karen Mason

Carolyn McDougall

Vik Sachdev

Jarvis Sheridan

Graduation 2017

In 2017, we celebrated the graduation of our first five Homeward Bound Halton participants. All five single moms found employment within weeks of their graduation, some earning a salary well above the median wage. Congratulations!



SLEEP IN YOUR CAR 2017

Raising Money to Fight Homelessness

0ur Sleep In Your Car fundraiser raised over \$115,000 in its inaugural year, thanks to generous sponsors, donors and a team of committed volunteers.

Just imagine a family of three or four sleeping in their car. Not at home, but in a car. Imagine the sleep deprivation, the isolation and the fear they experience night after night. Imagine sleeping in a car during the summer heat or huddled in the backseat during the icy January nights. Not just once.

Where do you take a bath? Where do the children go to brush their teeth? This is the reality for hundreds of families, but it doesn't need to be. We can help.

Nobody should have to sleep in their car.

Thank you to our Generous Sponsors!



With gratitude for our Gift in Kind Event Sponsors

- | | | | |
|----------------------------|-------------------------|-------------------------|-------------------------|
| <i>Montfort Restaurant</i> | <i>Muldoon's Coffee</i> | <i>Monastery Bakery</i> | <i>Cobs Bread</i> |
| <i>BGood</i> | <i>Ozery Bakery</i> | <i>Kings Arms</i> | <i>Palma Pasta</i> |
| <i>Harper's Landing</i> | <i>Lounge Salon</i> | <i>Allegra Spa</i> | <i>Peak Performance</i> |
| <i>Lululemon</i> | <i>Gear Music</i> | <i>Waxon</i> | <i>The Chopped Leaf</i> |



THE FUTURE IS BRIGHT

Working to Make Home Suite Hope Possible

A Message From Peter Kolisnyk, Board Chair (2014- 2018)

“ Many thanks to Michelle for her passion and dedication in elevating Home Suite Hope by providing more programs and services to more families than ever before. To our board of directors: it’s been a distinct pleasure to serve with such a wonderful volunteer group, and most importantly, to our participants who inspire us with their perseverance and determination to achieve new heights. ”

~Peter Kolisnyk, Board Chair



Staff Team 2018

Britta Martini- Miles, President and CEO
 Sharlene Gumbs, Senior Program Manager
 Nikkian Hanson, Caseworker
 Yvonne Keogh, Caseworker

Catherine Lucasan, Program Coordinator
 Maureen Grice, Events and Sponsorship Manager
 Izabel Rader, Bookkeeper
 Carolyn Cancela, Office and Development Coordinator

Meet Our New President and CEO



Britta comes to Home Suite Hope with extensive and varied experience in the charitable sector. She has considerable knowledge of governance, strategic planning, change management, and fundraising. Her passion and leadership have been acknowledged when she was selected as Finalist for Central Canada for the RBC Women of Influence Award in 2014. Britta was also the proud recipient of the Rotary’s Paul Harris Fellowship Award in 2015.

For six years, Britta served as the Executive Director of the Lighthouse For Grieving Children where she steered all aspects of a \$4 million capital campaign that provided a permanent home for Lighthouse. Previously, Britta was the Executive Director of CommUnity Arts Space, contributing to the development of Oakville’s largest shared arts and recreational community centre at the Queen Elizabeth Park Community and Cultural Centre. An Oakville resident since 2005, Britta is actively involved in building a vibrant community through her volunteer work with the board of directors of the Bronte Historical Society, Hippy Oakville and Acclaim Health.

“ I am thrilled to have been trusted to lead the HSH team and build on past successes. I commit to doing everything I can to contribute to the growth and vitality of Home Suite Hope, and I thank my family and friends for supporting me all the way. ”

~Britta Martini- Miles, President and CEO



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 [@homesuitehope](https://www.instagram.com/homesuitehope)

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Charitable Registration Number:
85975 5308 RR0001



Credits:

Thanks to Connie Miller
Photography, Leah Burton and
Oakville Blue Printers